

NORTH CAROLINA MUSIC EDUCATOR
Official Publication of the North Carolina Music Educators Association

DISPLAY ADVERTISING RATES 2024-2025

UNTIL FURTHER NOTICE, THE NORTH CAROLINA MUSIC EDUCATOR WILL BE A DIGITAL PUBLICATION ONLY.

The digital version of the North Carolina Music Educator includes hotlinks in all ads with email/web addresses as part of the ad copy.

FULL PAGE	8.5" x 11" with .125" bleed on all sides W/4 COLOR PROCESS	\$400.00
TWO THIRD PAGE	(8" x 7.00" horizontal or 5.60" x 10.5" vertical) (8" x 5.12"	\$350.00
HALF PAGE	horizontal or 3.92" x 10.5" vertical) (8" x 3.32" horizontal or	\$250.00
ONE THIRD PAGE	2.75" x 10.5" vertical) (5.17" x 3.92" horizontal or 3.92" x	\$200.00
QUARTER PAGE	5.17" vertical)	\$175.00
INSIDE COVER PAGE	8.5" x 11" with .125" bleed on all sides W/4 COLOR PROCESS	\$500.00
BACK COVER PAGE	8" x 5.12" horizontal W/4 COLOR PROCESS	\$450.00

10% FREQUENCY DISCOUNT IS ALLOWED ONLY ON ADS CONTRACTED FOR 4 (FOUR) OR MORE CONSECUTIVE INSERTIONS DURING THE SAME ACADEMIC YEAR. DISCOUNT ISSUED RETROACTIVELY ON THE FINAL INSERTION. AD COPY AND AD SIZE MAY CHANGE FROM ISSUE TO ISSUE, PROVIDED CHANGES ARE RECEIVED BY ISSUE'S AD DEADLINE.

NCME AD AUTHORIZATION FORM

____ Please reserve ad space in the following issue(s). Copy to follow by deadline Payment Enclosed ____ Please Bill Us ____

____ Ad File being sent by email AD SIZE: _____

____ Summer/Fall 2023 (due 6/1) ____ Conference 2023 (due 8/1) ____ Winter 2024 (due 12/1) ____ Spring 2024 (due 3/1)

____ We will run the same ad in every issue ____ We will submit a different ad for every issue

____ Authorizing Signature date

____ Advertiser (please print clearly)

SEND INVOICE TO: (Please Print)

____ Company/Institution Attention to

____ Mailing Address

____ City State Zip

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EMAIL FORMS TO: KIM JUSTEN, journal_editor@ncmea.net